

# Meeting Report



Construction Industry  
Round Table



## 2007 Spring Conference —

A record number of members — *more than 60 chief executives* — attending the Spring Conference made for a very successful event in the nation's capital over two days which included policy and legislative briefings, a behind the scenes tour of the new Capitol Visitors Center (*not yet opened to the public*), and of course, excellent networking opportunities. Please read on to get a glimpse as to all that occurred.

### Conference Commences with CVC Tour



Led on a private tour of the Capitol Visitors Center (CVC) project by Tom Fontana, the Project Communications Officer for the Architect of the Capitol, members and guests were able to see and learn about several aspects of this major construction project. Begun in the fall of 2001, construction is now focused on the inside of the structure as well as the East



Front of the Capitol where masons have made measurable progress setting wall stone in several areas. The project will be completed in the fall of 2008. For complete project information, please visit here: [http://www.aoc.gov/cvc/project\\_info/index.cfm](http://www.aoc.gov/cvc/project_info/index.cfm)

CIRT would like to express its sincere thanks to the Architect of the Capitol and Tom Fontana for providing this wonderful opportunity.

### Legislative & Policy Briefings

At the Ronald Reagan International Trade Center, CIRT members spent two hours hearing from a mix of speakers on three major topics: Tax Increase Prevention and Reconciliation Act of 2005 (the 3% withholding on government contracts); National Procurement Fraud Task Force and how to comply with proposed federal regulations; and health care transformation.



Above: **Kevin Hassett** of the American Enterprise Institute.

Right: **Tom Thompson**, an attorney with the law firm Peckar, Abramson, Bastianelli & Kelly.



Above Left: **Joe Antos**, Commissioner of the Maryland Health Services Cost Review Commission; and Right: **Robert Egge**, Project Director with the Center for Health Care Transformation.

## Seduced by Success

"Success is a huge business vulnerability," says **Bob Herbold**, who presented a three hour session that profiled several companies, i.e., Sony, Kodak and Motorola, all of whom were at one time giants in their respective markets. Herbold, who is the former COO of Microsoft Corp., and Managing Director of Herbold Group, LLC, illustrated what can happen when companies become too successful and identified nine traps to avoid.

**Trap # 1** Neglect: Sticking with yesterday's business model

**Trap # 2** Pride: Allowing your services/products to become outdated

**Trap # 3** Boredom: Clinging to your once-successful branding after it becomes stale and dull

**Trap # 4** Complexity: Ignoring your business processes as they become cumbersome and complicated

**Trap # 5** Bloat: Rationalizing your loss of speed and agility

**Trap # 6** Mediocrity: Condoning poor performance and letting your star employees languish

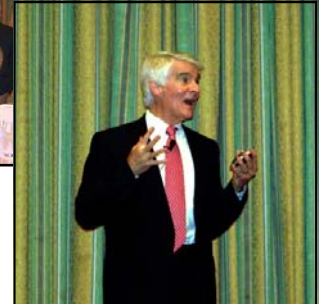
**Trap # 7** Lethargy: Getting lulled into a culture of comfort, casualness and confidence

**Trap # 8** Timidity: Not confronting turf wars, infighting and obstructionists

**Trap # 9** Confusion: Unwittingly providing schizophrenic communications

Bob's slide presentation is available and can be found on CIRT's website under available speaker handouts.

If you would like to contact Bob, he can be reached by email at [bherbold@herboldgroup.com](mailto:bherbold@herboldgroup.com).



*Bob Herbold, one of CIRT's most highly rated speaker to date.*



*Pictured with the Senator are **Ralph Peterson** (CH2M Hill); **Dom Servedio** (STV Group, Inc.); and **Ron Drevich** (Gannett Fleming, Inc.)*

*Several CIRT members had an opportunity to meet with Senator Hillary Rodham Clinton (D-NY) in her Capitol Hill Office to discuss issues important to the design / construction industry.*

The Honorable Mary E. Peters, Secretary of Transportation, joined members during the reception. Here, she posed for a picture with CIRT President, Mark Casso.



## Upcoming CIRT Conferences

**October 28-31, 2007**

The Ritz-Carlton—Grand Cayman Island

**April 22 & 23, 2008**

The Fairmont Hotel—Washington, DC

**November 11 & 13, 2008\***

Four Seasons Resort—Santa Barbara, CA

*\*(please note that these dates are later than usual to allow those members to attend who sometimes miss the Fall Conference)*



## Construction Industry Round Table

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Newly-elected CIRT Chairman  
Scott Lynn  
President & CEO  
Atkinson Construction

## CIRT Names Lynn as New Chairman

**Scott Lynn**, President and Chief Executive Officer of **Atkinson Construction**, was elected on April 24th by the CIRT membership to ascend to the Chairmanship for a one-year term. Atkinson's history dates back to 1926, when projects such as the Bonneville and Grand Coulee dams led the way for the development and expansion of the western United States. With over 75 years of experience, Atkinson has constructed over \$40 billion worth of projects, and has grown to be one of the most well-respected heavy civil contractors in the world. Atkinson is now a partially owned subsidiary of Clark Construction Group, LLC., which was founded in 1906, and is today one of the nation's most experienced and respected providers of construction services, with over \$2 billion of annual revenue and major projects throughout the United States. Together, Clark and Atkinson provide a comprehensive range of project development services.

Scott oversees all company activities, including the procurement of new heavy highway and civil work throughout the country. His leadership expertise in this field is a result of over 25 years of experience. Scott has served as CIRT's Vice Chairman and Treasurer in previous years since joining the Round Table in 1994.

Commenting on his election, Lynn said, "As we approach 20 years representing the industry, I see a major role for CIRT to identify and address the challenges facing our industry in the coming years."

Joining Scott on the Executive Committee are **Harvey Hammond (HNTB Corp)** as Vice Chair; **Matt Walsh (The Walsh Group)** as Treasurer; and **Ron Drnevich (Gannett Fleming, Inc.)**, who will stay-on as the Immediate Past Chairman. Newly elected Board of Director members include: **Richard M. Kunnath (Charles Pankow Builders)**; **R.W. "Ron" McKenzie (TIC Holdings, Inc.)**; **Kevin J. McMahon (Edwards and Kelcey, Inc.)**; and **Ronald L. Skaggs (HKS, Inc.)**.

The following members have retired from the ExCom and Board: **Doug Pruitt (Sundt Construction, Inc.)** as immediate Past Chairman; **Ron Gafford (Austin Industries, Inc.)**; **Dom Servedio (STV Group, Inc.)**; and **J.J. Suarez (CSA Group, Inc.)**. CIRT wishes to thank each one for their dedication and service to the Round Table.

### 2007-2008 Officers & Board of Directors

#### Chairman

Scott S. Lynn, Atkinson Construction

#### Vice Chairman

Harvey Hammond, HNTB Corp.

#### Treasurer

Matthew M. Walsh, The Walsh Group

#### Past Chairman

Ronald J. Drnevich, Gannett Fleming, Inc.

Robert E. Alger, The Lane Construction Corp.

Peter E. Beaupré, PCL Construction Enterprises, Inc.

Steven B. Blake, ARCADIS G&M

Linda Figg, Figg Engineering Group

Steven T. Halverson, The Haskell Co.

Thomas M. Holder, Holder Construction Co.

Richard M. Kunnath, Charles Pankow Builders

Patrick MacLeamy, HOK Group, Inc.

R.W. McKenzie, TIC Holdings, Inc.

Kevin J. McMahon, Edwards and Kelcey, Inc.

Ronald L. Skaggs, HKS, Inc.

Harold Yoh, III, Day & Zimmermann, Inc.

## New Members and Guests

CIRT conferences provide a place where members can deal exclusively with true peers in a setting that is conducive to the exchange of timely information while being relaxed enough to build personal contacts. We were very pleased to have the following first-time attendees and guests join us:



New Member Jim Kenny  
(**Kenny Management Services**) with Board  
Member Linda Figg  
(**Figg Engineering Group**).

Russell A. Becker, CEO & President  
**API Group, Inc.**, St Paul, MN

Paul A. Franzen, CEO  
**Barnard Construction Co., Inc.**, Bozeman, MT

Len C. Rodman, Chairman & CEO  
**Black & Veatch**, Overland Park, KS

Robert S. Boh, President  
**Boh Brothers Construction Co., LLC**, New Orleans, LA

Thomas P. Murphy, Jr., Chairman & CEO  
**Coastal Construction Group, Inc.**, Miami, FL

William A. Pinto, President  
**Hardin Construction LLC**, Atlanta, GA

James C. Kenny, President  
**Kenny Management Services**, Wheeling, IL

Henry J. Massman, IV, Chairman  
**Massman Construction, Inc.**, Kansas City, MO

Peter Bernhardt, President  
**Pizzagalli Construction Co.**, S.Burlington, VT

**Construction Industry Round Table—a leading force for positive change in the design / construction industry while helping members improve the overall performance of their individual companies**

Photo Highlights from the Annual Reception & Dinner at the Ronald Reagan International Trade Center

After a busy afternoon, members and guests spent a relaxing evening networking and catching up with friends. The Honorable Mary Peters, Secretary of Transportation, and Senator Dick Durbin (D-IL) shared top billing as they delivered a few remarks to the group. The evening concluded with a video montage of the first annual CIRT / ACE Design Competition. Congratulations to the winning team from the ACE Mentor Program of Hawaii!



Secretary of Transportation Mary E. Peters poses with Jacqueline Wijaya and Hieu Nguyen, presenters from the ACE Hawaii Team.



Dan Cuoco (Thornton Tomasetti) and new member Peter Bernhardt (Pizzagalli Construction).

Pamela Mullender, Executive Director of the ACE Mentor Program of America, and Charlie Thornton, Founder, proudly stand before the posters representing the Second Place Award Winner, ACE Mentor Program of Greater New York.



Charlie Thornton points out some of the project highlights to Patrick MacLeamy, CEO of HOK Group.



Peter Beaupré (PCL Construction) and Jerry Morgensen (Hensel Phelps Construction).



Bob Luff (American Bridge Co.); Steve Dobbs (Fluor Corp.) and Pat Stricklin (Bilfinger Berger Civil, Inc.).



Above, Mark Santacrose (Tecta America Corp.) and Matt Walsh (The Walsh Group) pose with their Senator, The Honorable Dick Durbin (D-IL).

Irv Richter (Hill International); Dom Servedio (STV Group) and J.J. Suarez (CSA Group).



Construction Industry Round Table

Celebrating 20 YEARS