



## Construction Industry Round Table

## Business News

A force for positive change in the design / construction industry

### 07/20/2018 – President's Focus on Workforce/Talent Needs on Full Display at White House

Yesterday, President Trump used a gathering at the White House to kick-off an aggressive effort to bring attention to the workforce/talent challenges facing America's expanding economy. As part of these activities, the President signed an Executive Order to establish the **National Council for the American Worker**. The Council will be comprised of senior Administration officials, and charged with developing a National strategy for training and retraining the workers needed across high-demand industries. The group will convene voices from the public, private, education, labor, and not-for-profit sectors to enhance employment opportunities for Americans of all.

With the economic boom, growing America's workforce is an important goal. To help achieve this, the Council will develop a national campaign to raise awareness of workforce issues, such as the urgency of the skills crisis and the importance of STEM education. It will also create a *plan for recognizing companies* that demonstrate excellence in workplace education, retraining, and workforce investment.

To begin this, the Council is asking companies, organizations, trade groups, etc. to sign the new **Pledge to America's Workers**. The pledge is intended to commit to creating new opportunities over the next five years for American students and workers, including through apprenticeships and work-based learning, continuing education, on-the-job training, and reskilling.

For a copy of the Executive Order go to: <https://www.whitehouse.gov/presidential-actions/executive-order-establishing-presidents-national-council-american-worker/>