



# CONSTRUCTION INDUSTRY ROUND TABLE

## MISSION STATEMENT

*CIRT, a network of leading design/construction firms in the U.S., seeks to inspire its members to be an innovative force creating a safe and sustainable quality of life for the future.*

**Objective 1:** *FOSTER networking / relationship building and education of members.*

**Strategies:** *Peer-to-peer networking.  
Relationship building.  
Frank/open conversations (Focus group interactions).  
Valuable, informative, timely subjects/speaker sessions.  
Shared experiences, social time, camaraderie, etc.*

**Objective 2:** *PROMOTE the industry's image and role to critical audiences.*

**Strategies:** *Single voice on vital matters to clients, parties, and public.  
Sharing information, benchmarking, and promoting best practices.  
Educating members on current trends, market analysis, economic forecasting, etc.  
Stressing importance of Talent/Workforce and image issues.  
Maintain presence, information sources, clearing-house, website, national events.*

**Objective 3:** *ADVOCATE public policy creating a positive business environment for members.*

**Strategies:** *Advocate with a single voice on legislative, regulatory, and judicial matters pertinent to the members.  
Single voice with allies and individuals.  
Leverage resources working with coalitions, groups, and other associations.  
Efficient cost effect contract procedures, delivery methods, risk allocation, etc.*

**Objective 4:** *CHAMPION industry improvements.*

**Strategies:** *Scaling and supporting industry-wide initiatives.  
Information, data, intelligence gathering (research), etc.  
Surveys, reports, studies, and other information of importance to members.  
Application of IT, cybersecurity, data use, etc. to improve means, methods, and techniques in the built environment.  
Maintain a strong, vibrant organization to deliver on the members goals & objectives.*