07/20/2018 – President’s Focus on Workforce/Talent Needs on Full Display at White House

Yesterday, President Trump used a gathering at the White House to kick-off an aggressive effort to bring attention to the workforce/talent challenges facing America’s expanding economy. As part of these activities, the President signed an Executive Order to establish the National Council for the American Worker. The Council will be comprised of senior Administration officials, and charged with developing a National strategy for training and retraining the workers needed across high-demand industries. The group will convene voices from the public, private, education, labor, and not-for-profit sectors to enhance employment opportunities for Americans of all.

With the economic boom, growing America’s workforce is an important goal. To help achieve this, the Council will develop a national campaign to raise awareness of workforce issues, such as the urgency of the skills crisis and the importance of STEM education. It will also create a plan for recognizing companies that demonstrate excellence in workplace education, retraining, and workforce investment.

To begin this, the Council is asking companies, organizations, trade groups, etc. to sign the new Pledge to America’s Workers. The pledge is intended to commit to creating new opportunities over the next five years for American students and workers, including through apprenticeships and work-based learning, continuing education, on-the-job training, and reskilling.

For a copy of the Executive Order go to: https://www.whitehouse.gov/presidential-actions/executive-order-establishing-presidents-national-council-american-worker/