



# Construction Industry Round Table

*... to be a force for positive change in the  
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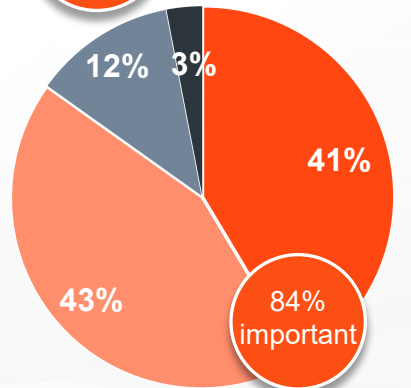
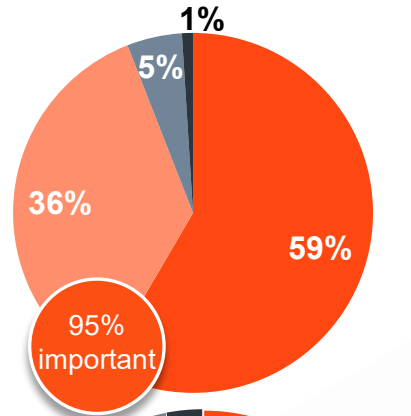
# Construction Industry During Pandemic

*Survey Results and Q&A*

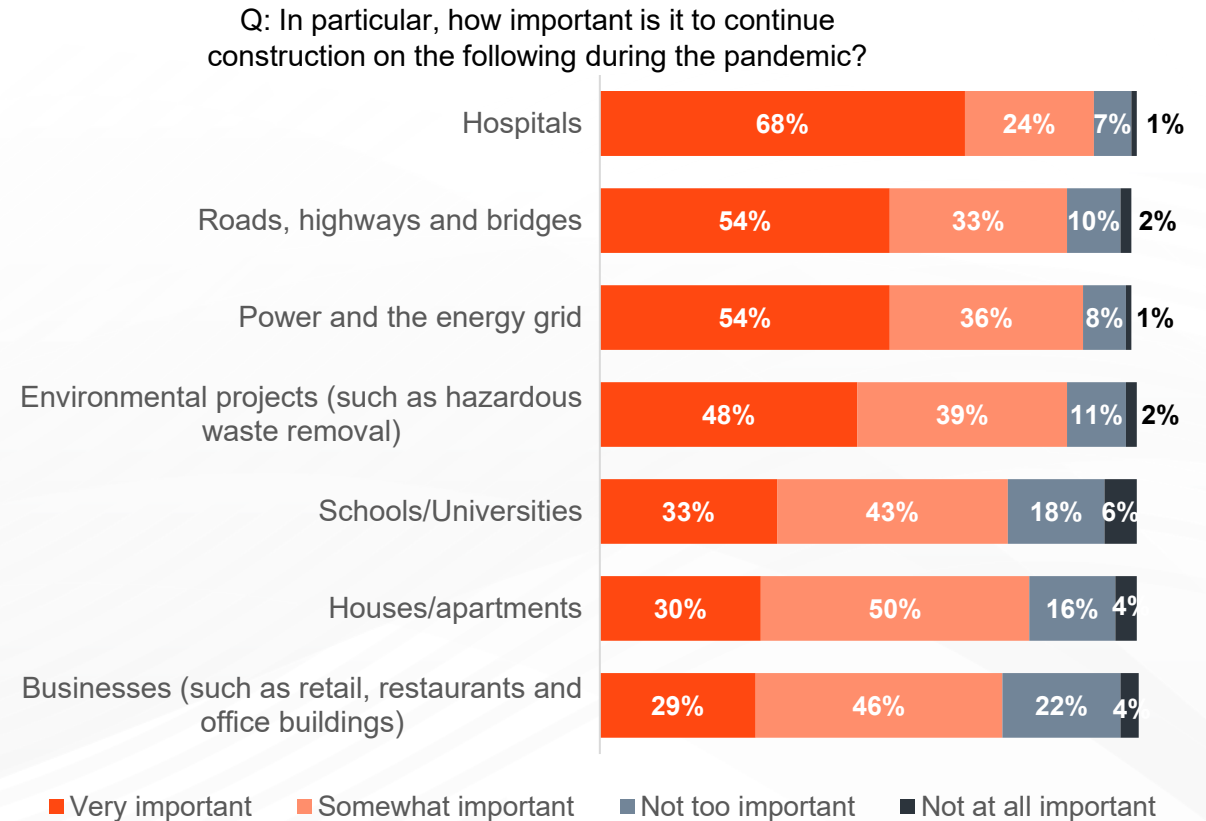


# U.S. public strongly supports the continuation of construction projects during the pandemic

This is especially true when it comes to critical infrastructure projects such as roads, highways, bridges and hospitals. Results also show strong public support for the continuation of environmental projects as well as energy and power grid projects.



- Very important
- Somewhat important
- Not too important
- Not at all important



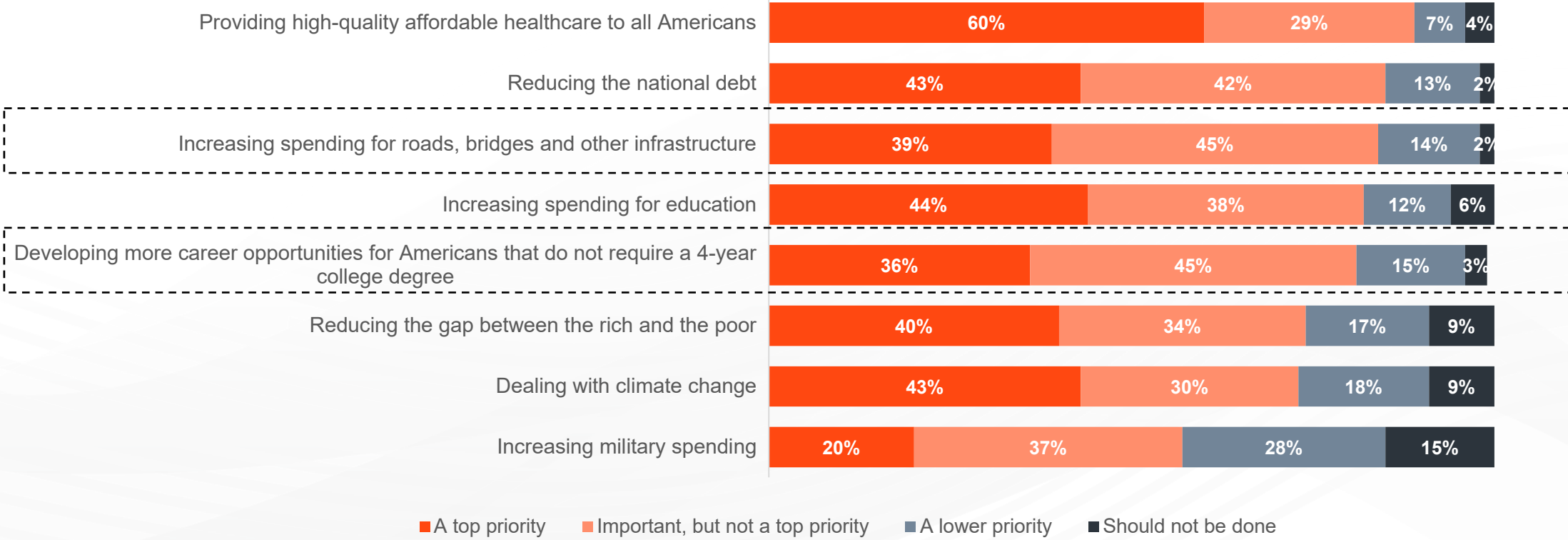
SOURCE: APCO Worldwide conducted a poll of n=500 American adults on June 11-12, 2020. The studies are based on a national sample balanced by age, gender and region.



# Infrastructure spending viewed as a priority

Even in the midst of a pandemic, more than eight-in-ten of the U.S. public believes that increasing spending for roads, bridges and other infrastructure should be a top or important priority – this is alongside other priorities such as healthcare and reducing national debt.

Q: Thinking about how to improve the quality of life for future generations, what priority would you give to each of the following?

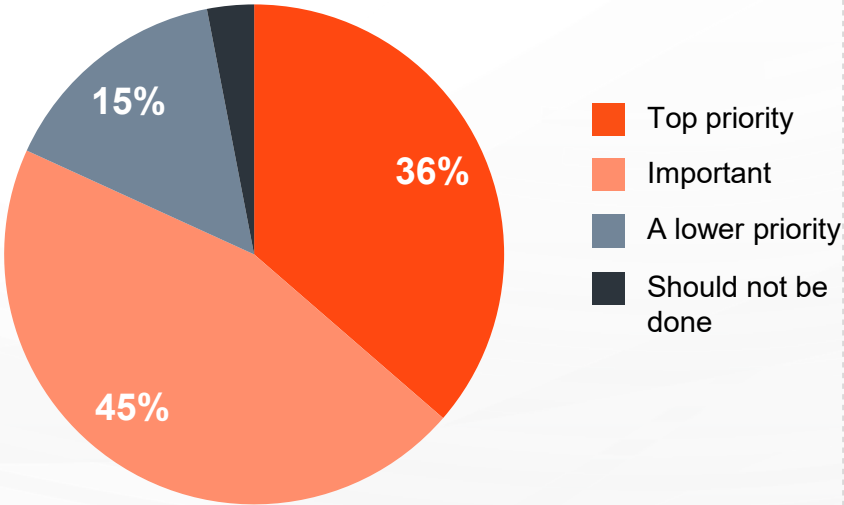


SOURCE: APCO Worldwide conducted a poll of n=500 American adults on June 11-12, 2020. The studies are based on a national sample balanced by age, gender and region.

# Providing career opportunities that don't require a 4-year degree a highly valued asset for the industry

Near universal agreement among Americans that apprenticeships and credentialing programs lead to good paying jobs and career paths.

Q: What priority would you give to...  
Developing more career opportunities for Americans that do not require a 4-year college degree?

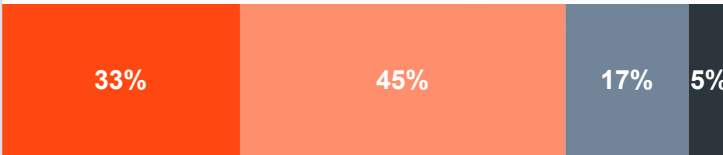


Q: Please indicate if you agree or disagree with the following statements.

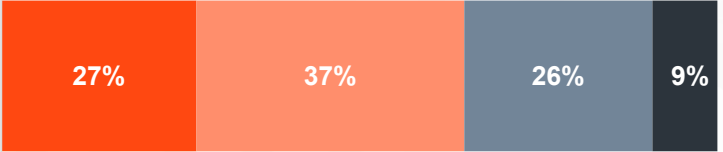
Apprenticeships and credentialing programs can lead to good paying jobs and career paths



In America today there are high paid jobs which require shorter and less expensive training than a 4-year college degree



A 4-year college degree is not needed to get a good job in the United States



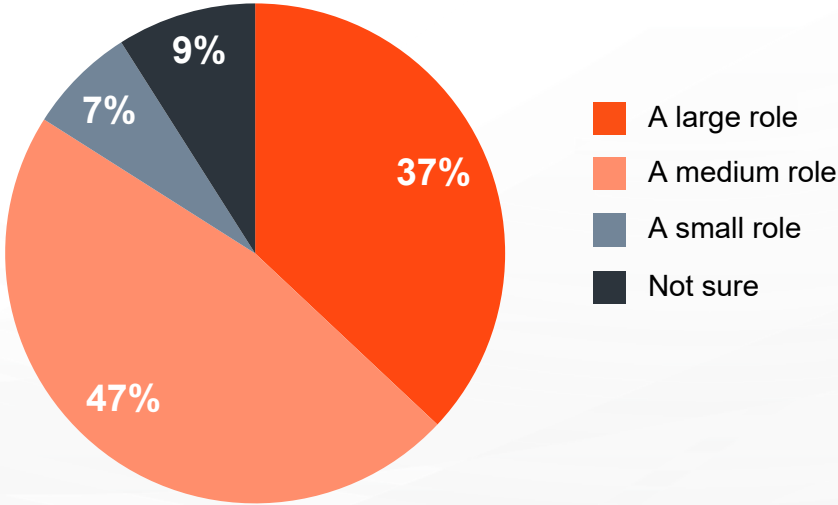
Strongly agree   Somewhat agree   Somewhat disagree   Strongly disagree

SOURCE: APCO Worldwide conducted a poll of n=500 American adults on June 11-12, 2020. The studies are based on a national sample balanced by age, gender and region.

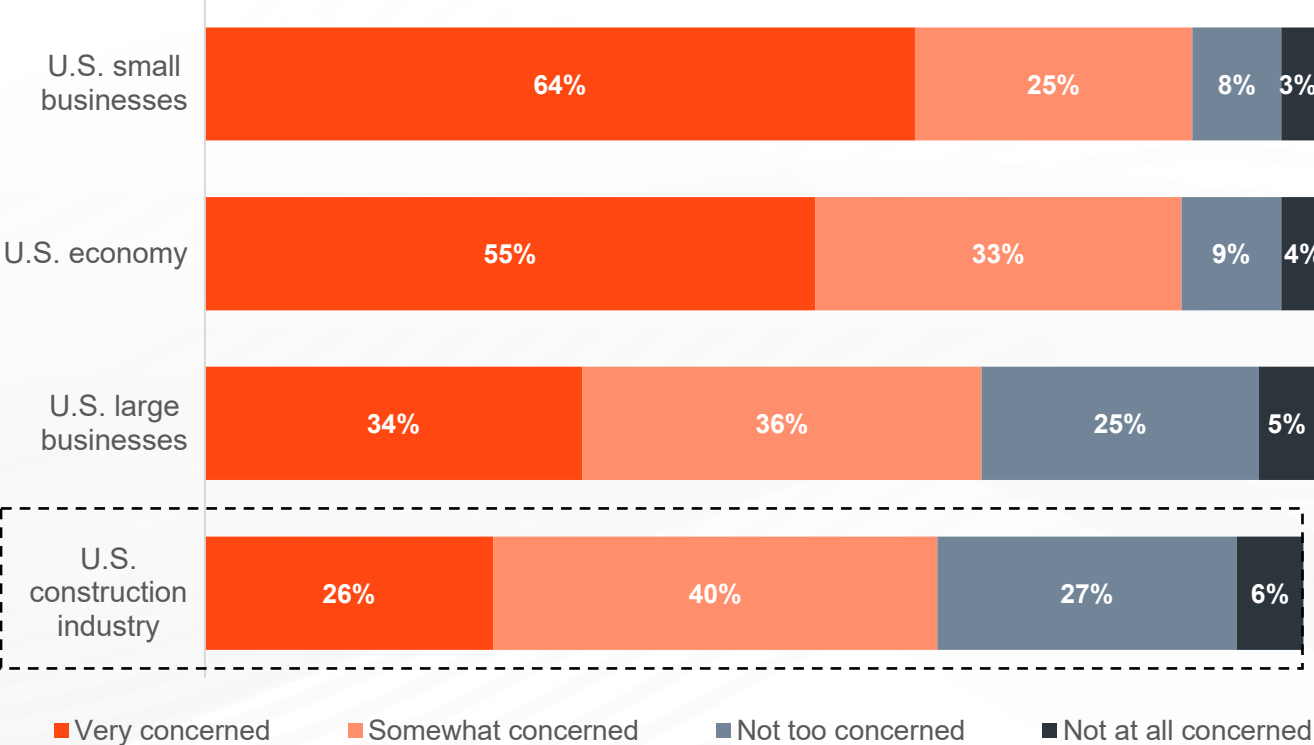
# Public highly concerned about the impact of the pandemic on small business, concern lower for large biz and construction

However, the construction industry is viewed as playing a role in getting America's economy back on track

Q: What role does construction play in getting the economy back on track?



Q How concerned are you about impact of the COVID-19 pandemic on the following?

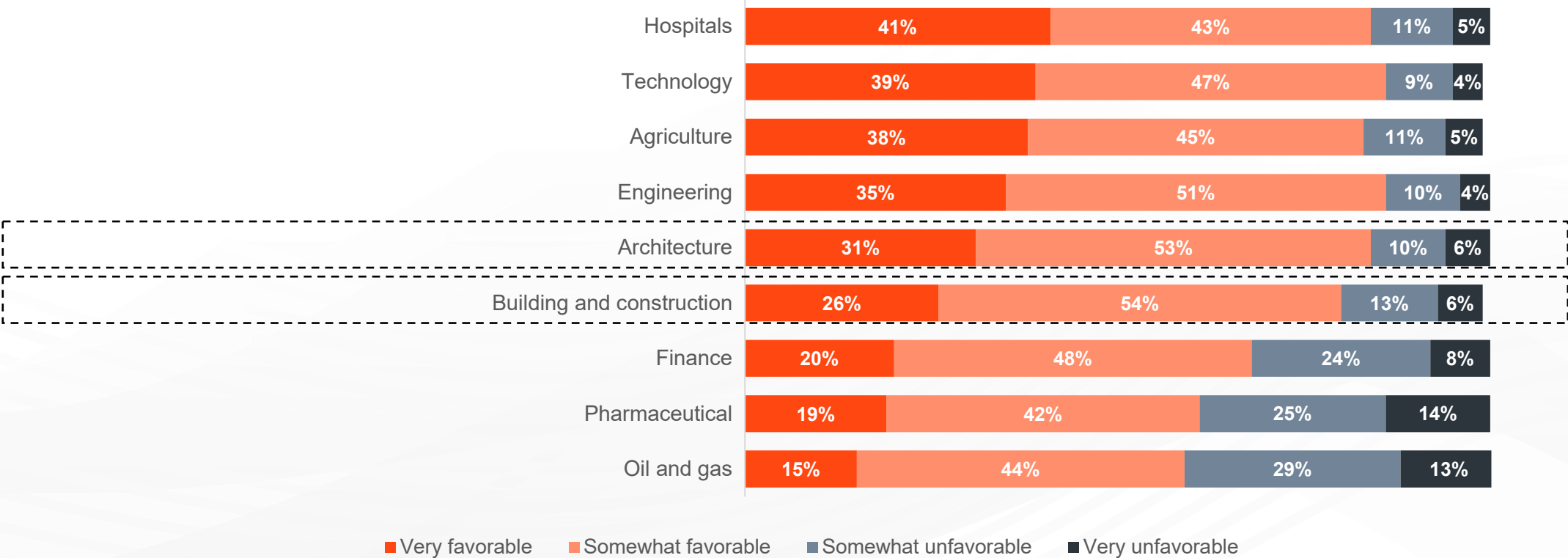


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# Architecture, Building and Construction industries viewed positively – and on par with other highly regarded industries

Oil and Gas, Pharmaceutical and Finance industries round out the bottom in drawing sizable unfavorable opinions

Q: How would you rate your overall impressions of the following industries from very unfavorable to very favorable?



SOURCE: APCO Worldwide conducted a poll of n=500 American adults on June 11-12, 2020. The studies are based on a national sample balanced by age, gender and region.

# For Your Consideration

- There is **public trust in the industry** and they're **in your corner** on support for infrastructure investment.
- The **future of small businesses** in America **weighs heavily on the minds of the public** – the public may need a reminder that the industry has smaller businesses.
- **Your role as a provider of good jobs without a 4-year college is a valuable asset.**
  - Make the connection: *Investment in infrastructure is an investment in the workforce and an opportunity to kick-off new careers.*
- **The pandemic has reduced concerns about climate change**, but APCO data from other studies show that the most attentive and informed segment of the public still see an urgency around climate change. As the pandemic normalizes, expect concerns on climate change to rise.