

# CIRT Strategic Plan - 2022



# CIRT Strategic Plan: (The Process)



**MISSION**



OBJECTIVES



STRATEGIES

# Mission Statement

*“To be a force for positive change in the design and construction industry by helping members – to improve the management performance of their individual companies.”*



# CIRT Strategic Plan:



MISSION

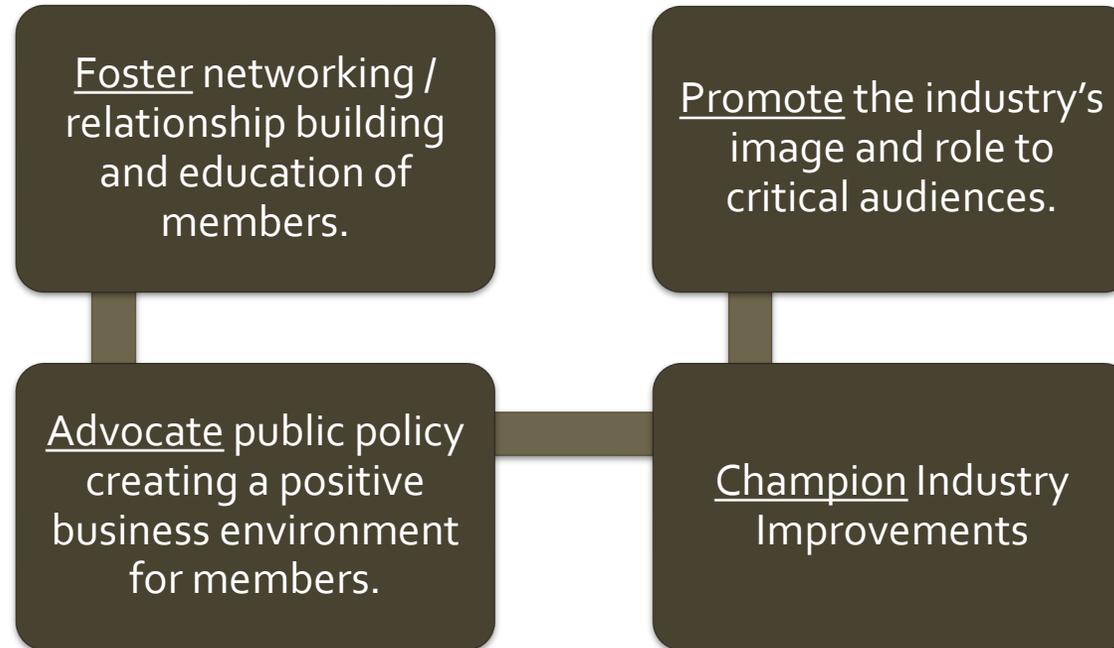


**OBJECTIVES**



STRATEGIES

# Revised Strategic Plan Objectives



# CIRT Strategic Plan:



MISSION



OBJECTIVES



**STRATEGIES**

# Objective #1

Foster networking / relationship building  
and education of members.

Peer to Peer networking

Relationship building

Frank/open conversations (Focus Group interactions)

Valuable, informative, timely subjects/speaker sessions

Shared experiences, social time, camaraderie, etc.

# Objective #2

Promote the industry's image and role to critical audiences.

Single voice on vital matters to clients, parties, and public, etc.

Sharing information, benchmarking, and promoting best practices

Educating on current trends, market analysis, economic forecasting, etc.

Stressing importance of Talent/Workforce and image issues

Maintaining presence, information source, clearinghouse, website, national events

# Objective #3

Advocate public policy creating a positive business environment for members.

Advocacy on legislative, regulatory, and judicial matters pertinent to the members

Coordinate with allied groups, coalitions and individuals

Leverage resources working with coalitions, groups, and other associations

Efficient cost effect contract procedures, delivery methods, risk allocation, etc.

# Objective #4

## Champion Industry Improvements.

Scaling and supporting industry-wide initiatives such as: ACE Mentor, Safety Week, DEI, Drug & Alcohol Free, etc.

Information, data, intelligence gathering (research), etc.

Surveys, reports, studies, and other information of importance to members

Application of IT, cybersecurity, data use, etc. to improve means, methods, and techniques in the built environment

Maintain a strong, vibrant organization to deliver on members' goals and objectives.